

GVA DAUM

GVA DAUM AND LOS ANGELES: A PARTNERSHIP FOR SUCCESS

■ In the early 1900s, the city of Los Angeles was an emerging metropolis, teeming with entrepreneurial spirit. This marked the time period during which William H. Daum first came to the city as an agent for the Santa Fe Railway. Recognizing that the best way to build commerce would be to attract new businesses, Daum founded Los Angeles' first commercial real estate brokerage firm in 1904. This enterprising venture ultimately proved instrumental in bringing more than 6,500 companies into the fledgling Los Angeles market and helping the city grow into one of the most commercially and culturally relevant marketplaces in the world.

(From left to right)
Founder W.H. Daum, Sr.,
son Richard H. "Dick"
Daum, and son
W.H. "Hawk" Daum, Jr.;
circa 1965



regional scale. Beginning as a concentrated, downtown center, Los Angeles County now spans more than 4,061 square mile and includes 88 incorporated cities. With 10 offices located throughout Southern California and one in Phoenix, Arizona, GVA DAUM is ideally positioned to address the commercial real estate needs of the greater Los Angeles basin and beyond.

More than a century later, as Los Angeles' strategic position in the global economy continues to place greater demands on its real estate market, GVA DAUM's vision is more alive than ever. Remaining true to its core values, GVA DAUM continues to serve as a forward-thinking partner for its real estate clients, helping them to better position their businesses and take full advantage of developing local, regional, and global opportunities. GVA DAUM also continues its legacy of providing best-in-class services in office, industrial, corporate, retail, and investment properties.

(Left)
Pico House, downtown
Los Angeles in the
early 1880s

(Right)
Pico House, downtown
Los Angeles in 2005

One hallmark of the Los Angeles marketplace is its ability to grow on a



Los Angeles is also one of the world's most international cities, encompassing a vibrant potpourri of cultures from all over the world. The international reach of the city coincides with GVA DAUM's global real estate capabilities. The company's affiliation with GVA Worldwide gives it access to an international partnership that includes approximately 3,200 real estate professionals serving 120 markets in 35 countries. While DAUM remains a local leader, it has expanded its services to encompass key markets throughout the world.



Perhaps the most important catalyst to Los Angeles' commercial success has been its ability to reinvent itself. The city's first wave of industrial development occurred within a five-mile radius of downtown, and it was limited to basic industries, such as chemicals, tires, oil, and steel. Today, the L.A. industrial landscape spans virtually every industry and has moved into new markets, some far from downtown. GVA DAUM has responded by working to understand the individual needs of each client and providing customized solutions to maximize the utility and value of their real estate — wherever it might be.

From its days as a small outpost in the far western corner of the United States to its current status as a thriving metropolis that sets the tone for global commerce, a constant remains in Los Angeles — GVA DAUM. And from the first freight company that William H. Daum convinced to move itself to the West to the many thousands of corporations represented by GVA DAUM since that time, Los Angeles and DAUM have built an unparalleled partnership based upon vision, growth, and ultimately, success.

